

## McNeil High School Project Graduation 2018

Meeting Date: October 17, 2017

Meeting Time: 7:00pm

Meeting Location: Brooklyn Heights Pizza

Attendees: Cathy Garcia, Mark Garcia, Kirsty Delahunt, Trish Hartle, Pam McFall, Mary Ellen Yonker, Michael Bakonyi, Melissa Cruz, Tracy Miller, Evelyn Salgado, Carrie Steed, Diane Dobbs, Stephanie Guillory, Sharon Monagas (Mr & Mrs. Monagas)

Meeting called to order 7:05pm.

Cathy read minutes from last meeting for approval. Pam motioned to approve the minutes, Kirsty second the motion. Meeting notes approved.

### **First Business** – Treasurer's Report

Budget passed out lists actual numbers as of September 30<sup>th</sup>. The actual income is \$5765.00, We are in the black right now.

\$1500 is not reflected because a deposit is made only once a month. Since deposits are only made once a month we need to stop taking online payments in April so that the final deposit will be in June.

Balance in our account as of today is \$10,593.55 (includes the mentioned \$1500). Must reserve \$5,000 for next year. This also does not include the reserve cash box \$100, plus checks just received, plus poinsettia sales.

Pet clinic raised \$2500.

Upcoming expenses..we will have to pay our insurance \$655 and renew our parent booster fees \$345

Taxes for next year already filed.

### **Second Business** Craft Fair

Based on purchases online there are 40-50 booth vendors so far. Melissa confirmed there are 50 signed up. Plus one food truck that has a generator but would like an outlet.

Last year they had 100 vendors.

Michael said someone suggested we go to the Lakeline Farmers Market and pass fliers out to the vendors there.

Tracy went around at the Rattan Fest and passed fliers out to the vendors there.

We need to check on power outlet availability.

Dats' dad cannot bring his food truck on this Saturday.

Trish will go to Austin Gourmet to see if they will host a booth for the craft fair.

Melissa asked how much we should be asking the food truck vendors to donate for their services? Suggested 10-15% based on spirit night events.

### **Third Business – Spirit Nights**

Pet clinic raised \$2500 in 2 hours. In November the vet will contact us to set up the spring dates.

Bush's has not responded to Pam's email about how much money we made at the spirit night. Tracy has not received a check either.

*Locked in dates:*

Chipotle –November 10<sup>th</sup> 5-9pm at location near McNeil

Newk's – November 30<sup>th</sup> 5-9pm

PDQ – January 15<sup>th</sup> 4-9pm at Lakeline location

Bush's - February 15<sup>th</sup> 5-8pm at Lakeline location

PDQ – March 26<sup>th</sup> 4-9pm at Lakeline location

Cover 2 – April

Will not be doing a Kendra Scott event as of right now.

Will put Cajun Pizza in December as she only requires one week notice.

Five Below we will not be doing. Trish said the store requires each customer to bring in a flier and present it when making a purchase. Do not have a way to get fliers out to make it worth it

*\*\*need to get a better grasp on advertising. We are not getting into the Mav Mail nor consistently in the PeachJar.*

*Maybe having Kathy send a flier a couple days before an event.*

### **Fourth Business – Poinsettia sales**

Sold just shy of 140.

Have a few more days to try to get some more orders in.

The farm will have extras because of the Houston floods their schools are not ordering

### **Fifth Business – T-shirt sales**

They were able to sell "Future Mav" shirts at the community forum; half of what was ordered. There was a lot of interest for elementary age as well so at the next forum they will sell the shirts again. Mary Ellen asked if anyone knows a PTA contact at the elementary feeder schools we would like to set up a table at one of their meetings.

Suggestion made to sell them at either the Majestic Clinic or Cheer Clinic.

The parent t-shirts that were special ordered, Stephanie has them so they will try to get the parents to pick them up at the football game. There are about 14 of size medium crew neck shirts left to sell but nothing else. The website will reflect what sizes are left to purchases. We will not do another order for right now. Might consider doing another order in the spring.

They sold only 2 at the football game.

### **Sixth Business – Corporate Sponsors**

We do not have a dedicated chairperson for this committee.

Michael gave the list of corporate sponsors to Karen and Daniel Evans. They will help go to businesses but they do not want to chair. They will start with the businesses that are around McNeil

Tracy will update the letter that is on the website.

### **Seventh Business – Fundraising Ideas**

RRISD does not allow cash prizes. So whatever raffles or drawings we do cannot have cash prizes.

Maybe at a basketball game we could do a gift basket raffle. Carrie Steed said she works at a dental office where they give away teeth whitening and sonic care toothbrushes for events like this. Mary Ellen will start (but does not want to head up) doing a raffle basket drawing at a basketball game. She will find out if it will be allowed and which game. Evelyn will check with Sam Hoseck's mom to see if she would be willing to head this up.

Can we do an online silent auction?

Remind people if making purchases on Amazon use the Amazon Smiles link to have money donated to Project Graduation 2018.

Mary Ellen will check into selling World's Finest Chocolates. (maybe for valentines)

Can we have Kona Ice do a day at McNeil?

In combination with a spirit night..have a faculty/staff member be auctioned off for dinner w/?;Such as going to Bush's with Mrs. Acosta. We would cover the expense of the teacher's meal. Michael said he will contact Mrs. Acosta. Tickets sold at lunch time in cafeteria for \$1.00.

Cathy has turned in paperwork and is waiting approval to do an online Thirty-One fundraiser.

### **Eighth Business – Flocking**

Mary Ellen said that a couple of people have agreed to help with the flocking in the Deer Park area.

### **Miscellaneous Business -**

Suggestion made to have game announcers make announcement about Project Graduation 2018.

Next meeting is Monday night, November 13<sup>th</sup> at McNeil (Coach Guillory's room).

Kirsty moved to adjourn meeting, Tracy second the motion. Meeting adjourned at 8:33pm.